## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

#### **CONVEYING PARTY DATA**

| Name               | Formerly | Execution Date | Entity Type           |
|--------------------|----------|----------------|-----------------------|
| Levi Strauss & Co. |          | 08/31/2010     | CORPORATION: DELAWARE |

### **RECEIVING PARTY DATA**

| Name:             | Bank of America, N.A., as Agent             |
|-------------------|---|
| Street Address:   | 55 South Lake Avenue                        |
| Internal Address: | Suite 900                                   |
| City:             | Pasadena                                    |
| State/Country:    | CALIFORNIA                                  |
| Postal Code:      | 91101                                       |
| Entity Type:      | National Banking Association: UNITED STATES |

### PROPERTY NUMBERS Total: 3

| Property Type  | Number   | Word Mark                |
|----------------|----------|--------------------------|
| Serial Number: | 85094987 | LEVI'S CURVE ID          |
| Serial Number: | 85100165 | 201                      |
| Serial Number: | 85106574 | AMERICA'S ORIGINAL JEANS |

### **CORRESPONDENCE DATA**

Fax Number: (415)501-7650

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (415) 501-3433

Email: jgunn@levi.com

Correspondent Name: Jennifer Gunn

Address Line 1: 1155 Battery Street

Address Line 2: Legal Department

Address Line 4: San Francisco, CALIFORNIA 94111

| NAME OF SUBMITTER: | Jennifer Gunn   |
|--------------------|-----------------|
| Signature:         | /Jennifer Gunn/ |
| Ī                  | I RADEWARK      |

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| Date:  | 09/15/2010 |
|--|------------|
| Total Attachments: 2<br>source=IP Supplement No. 2#page1.tif<br>source=IP Supplement No. 2#page2.tif |            |

TRADEMARK REEL: 004278 FRAME: 0635

#### IP SUPPLEMENT NO. 2

This IP SUPPLEMENT NO. 2, dated August 31, 2010, is delivered pursuant to and supplements (i) the Trademark Security Agreement, dated as of October 11, 2007 (said Trademark Security Agreement, as it may hereafter be amended, supplemented, restated or otherwise modified from time to time, being the "Trademark Security Agreement"), among Levi Strauss & Co., the other Grantors named therein, and Bank of America, N.A., as the Agent for the Lenders, and (ii) the Grant of Trademark Security Interest dated as of October 11, 2007 (said Grant of Trademark Security Interest as it may hereafter be amended, supplemented, restated or otherwise modified from time to time, being the "Grant"; the terms defined therein and not otherwise defined herein being used herein as therein defined) executed by Grantor.

Grantor grants to the Lenders a security interest in all of Grantor's right, title and interest in and to the Trademark Collateral set forth on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Trademark Security Agreement and the Grant.

IN WITNESS WHEREOF, Grantor has caused this Supplement to be duly executed and delivered by its duly authorized officer as of August 31, 2010.

LEVI STRAUSS & CO.

Name: Roger . Fleischmann, Jr.

Title: Vice President and Treasurer

TRADEMARK REEL: 004278 FRAME: 0636

# **IP SUPPLEMENT NO. 2**

# **SCHEDULE A**

## **USE-BASED TRADEMARK APPLICATIONS**

| Country       | <u>Mark</u>              | Application No. | <b>Application Date</b> |
|---------------|--------------------------|-----------------|-------------------------|
| United States | LEVI'S CURVE ID          | 85/094,987      | 7/28/2010               |
| United States | 201                      | 85/100,165      | 8/4/2010                |
| United States | AMERICA'S ORIGINAL JEANS | 85/106,574      | 8/12/2010               |

Q3 2010

**RECORDED: 09/15/2010** 

**TRADEMARK** 

**REEL: 004278 FRAME: 0637**